safety

MAGENTA LINE IS THE SAFTY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

cut line

BLACK LINE IS THE TRIM LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

full bleed

BLUE LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

INDICIA AREA

1.25 X 1.25

WHITE BACKGROUND
OR 10% COLOR TINT

ADDRESS AREA

WHITE BACKGROUND
OR 10% COLOR TINT

2.5”

4”

TOTAL AREA 4” X 2.5”

ColorpointPrint.com

Trade Printing Only Since 1981

FINISHED SIZE - 6.25X11
WITH BLEED - 6.375X11.125