

← **safety**

MAGENTA LINE IS THE SAFTY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

← **cut line**

BLACK LINE IS THE TRIM LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

← **full bleed**

BLUE LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE



ColorpointPrint.com

Trade Printing Only Since 1981

INDICIA AREA

1.25 X 1.25

**WHITE BACKGROUND
OR 10% COLOR TINT**

**FINISHED SIZE - 4X6
WITH BLEED - 4.125X6.125**

2.5"

ADDRESS AREA
**WHITE BACKGROUND
OR 10% COLOR TINT**

4"

TOTAL AREA 4" X 2.5"