

← **safety** **MAGENTA LINE IS THE SAFTY LINE**
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

← **cut line** **BLACK LINE IS THE TRIM LINE**
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

← **full bleed** **BLUE LINE IS THE BLEED LINE**
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

INDICIA AREA

1.25 X 1.25

**WHITE BACKGROUND
OR 10% COLOR TINT**



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FINISHED SIZE - 8.5X5.5
WITH BLEED - 8.625X5.625