

safety **MAGENTA LINE IS THE SAFTY LINE**
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

cut line **BLACK LINE IS THE TRIM LINE**
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

full bleed **BLUE LINE IS THE BLEED LINE**
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

INDICIA AREA

1.25 X 1.25

**WHITE BACKGROUND
OR 10% COLOR TINT**



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FINISHED SIZE - 6X11
WITH BLEED - 6.125X11.125