

**MAGENTA LINE IS THE SAFTY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**BLACK LINE IS THE TRIM LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE



**ColorpointPrint.com**

*Trade Printing Only Since 1981*

**INDICIA AREA**

**1.25 X 1.25**

**WHITE BACKGROUND  
OR 10% COLOR TINT**

← **safety**

← **cut line**

← **full bleed**

**FINISHED SIZE - 4X6  
WITH BLEED - 4.125X6.125**

2.5"

**ADDRESS AREA**

**WHITE BACKGROUND  
OR 10% COLOR TINT**

4"

**TOTAL AREA 4" X 2.5"**