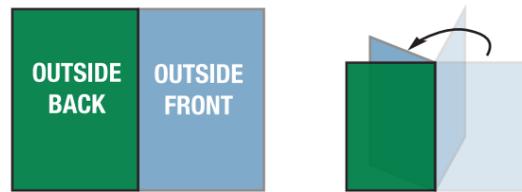


INDICIA AREA

1.25 X 1.25

WHITE BACKGROUND
OR 10% COLOR TINT



FINISHED SIZE - 11X8.5
WITH BLEED - 11.125X17.125

**OUTSIDE
BACK**



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Trade Printing Only Since 1981

MAGENTA LINE IS THE SAFTY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

safety →

BLACK LINE IS THE TRIM LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

cut line →

BLUE LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

full bleed →

**OUTSIDE
FRONT**