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INDICIA AREA

1.25 X 1.25

WHITE BACKGROUND
OR 10% COLOR TINT

OUTSIDE BACK

ColorpointPrint.com

Trade Printing Only Since 1981

INFOLD PANEL

2.5”

ADDRESS AREA

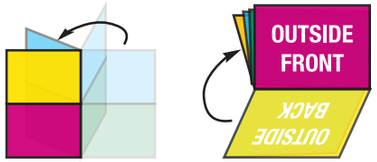
WHITE BACKGROUND
OR 10% COLOR TINT

4”

TOTAL AREA 4” X 2.5”

OUTSIDE FRONT

OUTSIDE BACK	INFOLD
OUTSIDE FRONT	INFOLD



FINISHED SIZE - 4.25X7
WITH BLEED - 8.625X14.125

MAGENTA LINE IS THE SAFTY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

safety →

BLACK LINE IS THE TRIM LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

cut line →

BLUE LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

full bleed →

INFOLD PANEL

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