

## INDICIA AREA

1.25 X 1.25

WHITE BACKGROUND  
OR 10% COLOR TINT

**MAGENTA LINE IS THE SAFTY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**BLACK LINE IS THE TRIM LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

safety

cut line

full bleed



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**ADDRESS AREA**  
WHITE BACKGROUND  
OR 10% COLOR TINT

2.5"

4"

FINISHED SIZE - 4.25X6  
WITH BLEED - 4.375X6.125

TOTAL AREA 4" X 2.5"